

Chicagoland Natural Gas Savings Program

Chicagoland Contractor Challenge

OVERVIEW

Overview

- **Rebate program:** Chicagoland Natural Gas Savings Program
- **Location:** Chicago, Ill.
- **Winning non-residential contractor:** Steinhardt Builders, Inc.
- **Duration:** October 1, 2010 – December 31, 2010
- **Total number of approved, non-residential rebates submissions received by winner:** 72
- **Total rebate amount:** approx. \$33,000

THE COMPETITION

The Competition – Chicagoland Contractor Challenge

In October 2010, the Chicagoland Contractor Challenge was launched by the Chicagoland Natural Gas Savings Program, which offers rebates for installing energy efficient heating equipment and attic insulation. Open to contractors who were working with the Program, the competition awarded prizes in two categories – residential and non-residential – to those who increased rebate submissions. Contractors with the most approved rebate applications between Oct. 1 and Dec. 31, 2010, were awarded cash prizes ranging from \$1,000 to \$1,500. The winning contractor in each category also received an advertisement of their choosing funded by the Program.





THE WINNER

Winner Steinhardt Builders, Inc.

About the Contractor

Located in Skokie, Ill., Steinhardt Builders, Inc. has delivered commercial and residential services for new construction and remodeling projects for more than 15 years.



WINNING FORMULA

Winning Formula

Steinhardt Builders, Inc. conducted strategic outreach to commercial businesses in order to obtain the most approved rebate submissions. The company was able to reach the appropriate contacts at property management companies through networking and communicate the benefits of the Program. Additionally, Steinhardt Builders' sales team contacted payroll departments to explain how businesses could save money through the Program.

In a continued effort to raise awareness, the Chicagoland Natural Gas Savings Program is also prominently featured on the Steinhardt Builders website. Visitors of the site can also find news and information regarding the Program.



RUNNERS-UP

Additional Winners

Runners-up in the non-residential category of the Chicagoland Contractor Challenge are R.A. Shavitz and Hill Mechanical.

Learn More

For additional information about the Chicagoland Natural Gas Savings Program, please visit www.chicagolandrebates.com.



The Chicagoland Natural Gas Savings Program is funded by the customers of Peoples Gas and North Shore Gas through a line item on the bill called the Enhanced Efficiency Program. The Program is guided by Peoples Gas, North Shore Gas, the Citizens Utility Board, the City of Chicago Department of Environment, the Environmental Law and Policy Center, and the Illinois Attorney General's Office.