



Chicagoland Program Residential Case Study #1

Eliminating the Sweater Factor

THE PROBLEM

Every winter for the past twelve years, Scott and Alisa have bundled up inside their Chicago home.

“My wife typically wears her ski jacket while we watch movies in the living room,” explains Scott.

Built in 1885, their drafty wood frame house lacks comfort in the dead of winter.

“Comfort is highly variable,” says Alisa. “It’s based both on weather, as well as where you are in the house at any given moment!”

THE SOLUTION

After making other energy efficiency improvements to their house, such as installing an ENERGY STAR qualified washer, dryer and water heater, Scott and Alisa decided to address their lack of comfort.

“We knew that installing attic insulation would improve things,” recalls Scott. “In addition to the lack of comfort, our gas bills were always sky-high during cold winters – so we were motivated to do something.”

The Chicagoland Natural Gas Savings Program ultimately influenced Scott and Alisa to act.

THE PROCESS

Scott and Alisa selected USA Insulation as their attic insulation contractor.

“USA Insulation’s salesman was reliable and effective,” says Scott. “We quickly negotiated the contract and completed the process in a little more than a week.”

After installation, the final step was to apply for the incentives.

“It only took a few minutes to fill out the rebate application,” explains Alisa. “The whole thing was very painless.”

THE EXPECTATION

With insulation now installed in their attic, Scott and Alisa are looking forward to peace of mind when the cold hits.

“We hope to feel considerable improvements this winter,” says Scott, “including less bundling up and leaving the ski jacket on the coat rack.”

For more information about how the Chicagoland Natural Gas Savings Program can improve your comfort, visit:
www.chicagolandrebates.com or call: 866-964-7345.

